



## Marketing and Communication Specialist

*AMB ECOSTERYL : Nous imaginons, développons et fabriquons des solutions environnementales innovantes dans le domaine du traitement des déchets médicaux.*

### What will be your role as a Marketing and Communication Specialist?

As our new Marketing and Communication Specialist your main tasks will consist of contributing to the development of our activities in the world by:

- Develop and Implement **marketing and communication strategies** in order to raise the international image of AMB
- Lead the initiative of **building AMB's identity, public image and brand**, ensuring consistency in all aspects of the AMB's external communication.
- Coordinate and manage all aspects of **(online) communication**, including print, video, publication, **website maintenance** and **social media activities**, in order to support effectively the strategic objectives of AMB.
- Implement creative and impactful marketing strategies for raising the AMB's international visibility, profile and brand.
- Managing all other communication responsibilities such maintaining distribution lists, developing and tracking email campaigns, web analytics, electronic templates and compliance with communication standards.
- **Recording** and **maintaining** client contact data.
- Attending trade shows, conference and other marketing events.
- Making technical-commercial presentations and demonstrating how the product will meet client needs.
- Building a long-lasting portfolio of new and active clients.
- **Travelling** worldwide to **support the sales team** if needed.
- Developing of sales strategies and understanding the **client needs** and translate them into **marketing solutions**.

### Do you recognize yourself here?

- A **master's degree** in Marketing, Communication studies (or a related field).
- **4 years** of experience in Marketing and Communication.
- A **real interest** in the high-tech and environment industry combined with a **passion** for sales/Marketing/Communication.
- Excellent **verbal and written** communication skills.
- **Knowledge** of marketing and communication principles, guidelines and best practices, **including social medias**.
- **Creativity** and strong **Commercial Awareness**.
- **Graphic design skills** (Photoshop, Publisher and/or InDesign).
- **Autonomous** worker with excellent interpersonal, **teamwork**.
- **Self-Starter, energetic and pro-active**.
- Fluent in **French** and **English**, extra language is an asset.
- **Independent** and **flexible** to travel worldwide (example: exhibitions).

## What we ensure you to find at our company?

- Working with a super energetic and dynamic **TEAM!**
- Opportunities to travel worldwide.
- Having a **Real Impact** on the **Environmental Issues**.
- Having **Responsibilities & Autonomy** to take on this **big challenge!**

**Employment's type:** Full time.

**Industry:** Waste Management, High-tech Ecofriendly Solutions, Export industry.

**Job Function:** Marketing and Communication Specialist.